

# Vernon College

## Assessment Activity/Report Communication Form 2011-2012

Title: Freshman Rally Survey Date of completion: 9/20/2011

Please circle:

**Assessment Activity**

**Report**

**Both**

**Highlights of data:** On 9/7/11 and 9/8/11 Freshman Rallies were held on the Vernon and Century City campuses. 700+ postcards were mailed out to first time students telling them about the program. The program highlights safety and engagement opportunities.

**Use of data:** 100 students attended in Vernon and 35 students attended at Century City. While the program has been historically successful and well received it seems to have become outdated. Student Services is recommending to the Dean of Instruction that the program be included into a mandatory, first time student class taught by faculty. Student Services has offered to participate and help with the class to make sure the same information is covered.

**How associated to Student Success?** Many schools require a Freshman Seminar/Success class for first time students. The format of a "class" seems to help students prioritize the importance of the class. The class or our current program is instituted to:

- Help students get engaged in on campus communities thus making them a stakeholder in the environment and encouraging retention
- Help students avoid common pitfalls, mistakes, and obstacles

Where the report can be found: Associate Dean of Student Services Office

Submitted by: Kristin Harris, Associate Dean of Student Services Date: 10/11/11  
(responsible party)

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Received by Office of Institutional Effectiveness: 10.11.11

Presented to College Effectiveness Committee: 10.31.11